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**FERRARI**

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# AT THE WHEEL

BY **KEITH W. STRANDBERG**

**A**T THE MOST FUNDAMENTAL LEVEL, IT MAKES SENSE THAT **OFFICINE PANERAI** AND **FERRARI** WORK TOGETHER. FERRARI IS THE **MOST FAMOUS ITALIAN CAR MANUFACTURER** IN THE WORLD. PANERAI IS ARGUABLY THE MOST FAMOUS AND **MOST SUCCESSFUL ITALIAN WATCH MANUFACTURER**. COLLABORATING ON WATCHES IS A **NATURAL PARTNERSHIP** FOR THESE **TWO INNOVATORS**.



*Production of the Ferrari Chronograph will be limited to 50 pieces.*

This year, Ferrari Engineered by Officine Panerai introduced a number of great new models, including the rose gold **Ferrari Chronograph** (45mm). The watch is fitted with a special vintage movement from Minerva, the historic Swiss maker that supplied Panerai with precise seconds and minute timers for its timing devices in the past. These vintage movements have been refinished and reworked by the watchmakers at Panerai. They brought the movements up to modern-day standards while retaining the elegance and beauty of the originals.

The square case is finished with rounded corners and the crown is closed with a bayonet lock that showcases the Ferrari symbol — the Prancing Horse. In fact, all the details have been directly inspired by the graphics and symbols seen on a Ferrari instrument panel. This timepiece is being produced in a limited series of 50.



*Left: Inspired by the legendary Ferrari 250 GTO, the stainless steel Ferrari 10 Days GMT includes a second time zone ideal for the frequent traveler.*

*Middle: It's easy to control the myriad chronograph functions of the Ferrari 8 Days Chronomonopulsante GMT thanks to the single pusher on the left side of the 45mm case.*

*Right: The Ferrari 1/8th Second is reminiscent of the Enzo Ferrari, the fastest GT car the company has produced.*

The elite watches of the Ferrari collection are more than just Panerai watches re-badged with the iconic carmaker's name. Each are interesting and unique timepieces in their own right. The stainless steel **Ferrari 1/8th Second** (45mm), for example, is a split-seconds chronograph that measures to the eighth of a second. The bridges of the Panerai Caliber OP XXI are decorated with the *Côtes de Genève* and the rotor is engraved with the Ferrari logo.

Another Ferrari Panerai collaboration, the **Ferrari 10 Days GMT** (45mm), is made with the world traveler in mind. The GMT display on the dial is easy to read even after a long flight. Auto aficionados will also notice how the legendary Ferrari 250 GTO served to inspire the timepiece's details.

A fourth highlight of the collection is the stainless steel **Ferrari 8 Days Chronomonopulsante GMT**. This hand wound mono-push chronograph has a number of unique features, starting with the red hands and the

Ferrari red-cayman lined gray crocodile leather strap, which suggests an association with Ferrari road cars. The chronograph features running seconds, a 30-minute counter, second time zone, circular power reserve indication and 24 hour GMT hand. A trio of spring barrels in the *manufacture* movement provides eight days of power reserve.

For ease of use, the mono-pusher is on the left side of the case, while the screw-down crown is in its normal position. Emblazoned with the Ferrari logo, the crown guarantees 100 meters of water resistance. The exhibition caseback is decorated with metal grillwork reminiscent of a Ferrari. The same side is engraved with "Engineered by Officine Panerai" — the only mention of Panerai anywhere on the watch.

The watches of the Ferrari Engineered by Officine Panerai Collection prove that these two Italian companies with long histories of excellence have become a formidable team. ©